

# **SCHOOL OF LIBERAL STUDIES**

PREPARING THOUGHT LEADERS FOR TOMORROW







# **ABOUT UPES**

Established through the UPES Act, 2003, of the State Legislature of Uttarakhand, UPES is a top-ranked, UGC-recognised, private university. As per the National Institutional Ranking Framework (NIRF) 2023, the Ministry of Education, Government of India, UPES has been ranked 52, with a rank of 54 in Engineering and a rank of 39 in Management. In addition to this, the university has been ranked the No. 1 private university in academic reputation in India by the QS World University Rankings 2024 and is among the top 3% of universities in the world. As per the QS World University Rankings 2024: Asia, UPES has been ranked 218 in Asia and 23 in India among all the Indian institutions.

As per the Times Higher Education (THE) World Ranking 2024, UPES is in the overall rank band of 801-1000 in the world, 9<sup>th</sup> among private and deemed universities, 2<sup>nd</sup> among private universities, and 26<sup>th</sup> in the overall universities category in India. According to the prestigious Shanghai Ranking–Academic Ranking of World Universities (ARWU) for Global Ranking of Academic Subjects, UPES is among the world's top 150 institutions for telecommunication engineering, among the top 400 for Electrical and Electronic Engineering, and among the top 500 for Computer Science and Engineering.

UPES has also been accredited by NAAC with a grade of 'A' and has received 5 stars on employability (placements) by the globally acclaimed QS Rating. The university has had 90%+ placements over the last few years. 41 faculty members of UPES are among the world's top 2% of researchers, as per the Stanford University list.

UPES offers graduate and postgraduate programs through its seven schools: School of Advanced Engineering, School of Computer Science, School of Design, School of Law, School of Business, School of Health Sciences and Technology, and School of Liberal Studies, with 14,000+ students and 1,500+ faculty and staff members.



\*NO.1 PRIVATE UNIVERSITY IN ACADEMIC REPUTATION



\*QS World University Rankings 2024

**#RANKED 52ND** IN INDIA



#University Category

World University Rankings 2024 **AMONGST PRIVATE AND DEEMED UNIVERSITIES\*** 

\*In India



World University Rankings 2024

**AMONGST PRIVATE AND DEEMED UNIVERSITIES**\*



201-250 IN THE WORLD



# **UPES ADVANTAGE**



# UNIVERSITY OF TOMORROW

UPES - the University of Tomorrow - stands as a beacon of transformative education, cultivating a dynamic learning environment that goes beyond conventional boundaries. At UPES, the commitment to academic excellence is seamlessly woven with a robust emphasis on digital preparedness, propelling students into the future with cutting-edge skills.

Runway, the business incubator at UPES, has been encouraging student-led start-ups, fostering a culture of entrepreneurship and innovation on campus.

The university's global exposure initiatives ensure that students are not just educated but are globally aware, prepared to navigate diverse landscapes. UPES has forged partnerships with prestigious institutions worldwide, including the University of California, Berkeley, UNSW Sydney, The University of Queensland, Australia, University of Gothenburg, University of Bologna, and University of Aberdeen, besides several others.

UPES envisions, designs, and delivers education that is not just relevant for today, but anticipates the challenges and opportunities of the future, moulding students into leaders who will make a positive impact on the world.



# ABOUT SCHOOL OF LIBERAL STUDIES

The world's biggest challenges include climate change, alleviation of poverty, bridging gaps and inequalities, grappling with AI and our relationship with technology and acceleration of economic growth. Although consumer spending is key for growth, it is imperative to ensure sustainable production and consumption patterns. The current geopolitical climate, with wars in Europe and the Middle East involving other nations, endangers global peace. These challenges underpin the United Nations Sustainable Development Goals (SDGs). Tackling these issues requires understanding their convergence and interdependence, necessitating transdisciplinary training and empirical learning for innovative problem-solving.

The School of Liberal Studies (SOLS) at UPES addresses these issues by integrating various disciplines, allowing students to anticipate complex transformations and conceive resolutions. Offering undergraduate and postgraduate programs in several fields, SOLS fosters an interactive and immersive learning environment, facilitated by faculty trained at top universities. The learning process is enhanced by lectures from visiting faculty from leading institutions and outreach to policymakers.

SOLS attracts international students and practitioners and provides opportunities for global exposure through semester abroad and global pathway programs. It houses multiple state of the art labs, a podcast studio and innovative curriculum that balances theory and praxis. Students are encouraged to connect with their neighbourhood and apply classroom learning to their surroundings in a multidisciplinary setting. SOLS facilitates internships and fellowships, preparing students to create value in the real world. They are trained to create impact and influence diverse sectors, joining the ranks of CEOs with Liberal Arts training like Steve Jobs (Apple), Susan Wojcicki (YouTube), and Howard Schultz (Starbucks).

# **PROGRAMS** OFFERED

# **UNDERGRADUATE PROGRAMS**

## **B.Sc.** (Hons.) Economics with Data Science

## **Program Overview:**

Economics pervades every aspect of our life be it making decisions on the amount of tax a polluting firm must pay or maximizing the welfare of society. The Economics with Data Science program at UPES embodies transdisciplinary learning and experiential pedagogy. We use real life examples to bring classroom to life. For example, students are asked to investigate how rents change because of distance from the university. In a world increasingly driven by data subjects like microeconomics, data science gives our students the edge to address world's pressing concerns.

## **Key Features:**

- Transdisciplinary Learning: Delve into diverse courses like Environmental Economics and Development Economics, enriched by faculty research bridging several disciplines.
- Experiential Pedagogy: Apply theoretical concepts to real-world scenarios through presentations, collaborative projects, and research papers using real-world data sets.
- **Global Exposure:** Benefit from lectures by distinguished experts, international student exchange, and collaborative research opportunities, bringing global perspectives to your education.

### **Career Prospects:**

Graduates are prepared for roles in finance, consulting, policy analysis, data science, and more, poised to make a meaningful impact in today's economic landscape.



## **B.Sc.** (Hons.) Psychology and Behaviour

### **Program Overview:**

In the dynamic landscape of psychology, the Psychology and Behaviour programme at our institution stands out as a beacon of transdisciplinary learning and experiential pedagogy. Designed to cultivate a deep understanding of the human cognition and behaviour, this programme is meticulously designed to integrate theory with practical applications, empowering and equipping our graduates to adeptly navigate the complexities of real-world scenarios.

#### **Key Features:**

- Transdisciplinary Learning: Immerse yourself in a diverse array of subjects, exploring brain anatomy, mental health conditions, and more through a transdisciplinary lens. Engage with podcasts dissecting key concepts, offering nuanced insights into the interplay of biological and environmental factors on behavior.
- Experiential Pedagogy: Embrace hands-on learning through practical application. Create visually captivating posters, spark community conversations, and participate in role-plays and mock counselling sessions under faculty mentorship, honing essential real-world skills.
- **Global Exposure:** Gain invaluable insights from global perspectives through seminars and workshops led by distinguished experts. Explore cultural nuances in psychology, fostering a mindset crucial for navigating diverse professional environments in our interconnected world.

Beyond the classroom, our students champion mental health awareness through initiatives like the biannual newsletter, "Mental Health Matters," showcasing our commitment to academic excellence and social responsibility.

# **B.Sc.** (Hons.) in Economics and Finance

### **Program Overview:**

The B.Sc. in Economics and Finance program at UPES is designed to offer students the opportunity to master economic theory and financial principles. The coursework focuses on project-based learning where economics and financial models are explained using real world data and case studies. The economics and finance core courses are designed to build a strong theoretical foundation in the subjects, along with analytical tools and quantitative skills. The program is led by a team of dedicated faculty from the best institutions in the world who provide individual guidance to students to excel in the program.

#### **Key Features:**

- Transdisciplinary Learning: Explore the dynamic link between economics and finance. Apply economic theories to analyze financial markets and develop algorithms for financial analysis.
- Experiential Pedagogy: Engage in hands-on learning through case studies, simulations, and projects. Utilize our Data Lab for practical application and attend conferences for industry insights.
- **Global Exposure:** Experience global learning through semester exchange programs at prestigious institutions worldwide.

In essence, our B.Sc. (Hons.) program blends theory and practice, equipping graduates for success in economics and finance careers.



# **BA (Hons.) English**

## **Program Overview:**

Explore the vast expanse of literature, from Old English to the contemporary era, with our BA (Hons.) English program. This program is designed to study poetry, prose, drama, graphic novels, and various forms of textual expression. Our teaching approach encourages a transdisciplinary integration of knowledge. Some of our transdisciplinary research areas include Gender Studies, Digital Humanities, Death Studies, Race and Postcolonial Theory, and Popular Culture Studies.

## **Key Features:**

- Transdisciplinary Learning: The four-year (3+1) structure allows for an extra year of research-driven study in English, supplemented by film screenings, research seminars, guest talks, and workshops.
- **Global Engagement:** Our students get the opportunity to learn from globally renowned academicians and participate in student exchange programs.
- **Experiential Learning:** Students gain practical experience through internships, fellowships, and field visits.

## **Career Prospects:**

Graduates can pursue careers in diverse fields such as Publishing, Education, Research, Media, Journalism, Creative Writing, and more.

## **BA (Hons.) in Political Science**

## **Program Overview:**

Our BA (Hons.) in Political Science program provides a comprehensive understanding of Political Science and Public Policy. The curriculum covers various aspects of Political Science like contemporary Indian politics, Comparative Politics, Political Economy, Climate, and International Relations.

## **Key Features:**

- **Transdisciplinary Learning:** The program integrates perspectives from various disciplines to address contemporary challenges.
- Experiential Learning: Our experiential pedagogy through connecting with the neighborhood takes students outside the classroom to face and tackle vexing political-economic-social and policy problems. Guided by our faculty, students are expected to work on live locations to think creatively about social justice, identify problems, provide creative solutions, and connect to real-world issues in this rapidly changing world.
- Global Engagement: The program offers exchange opportunities with universities worldwide.

#### **Career Prospects:**

Graduates can pursue careers in politics, public administration, policy-making, research, and related fields.

## **BA (Hons.) in History**

## **Program Overview:**

The BA (Hons.) in History program focuses on the History of Modern South Asia and Global History. It also covers Global Intellectual History, Indian Political Thought, and the History of Science, Technology, and Medicine. The program also organizes distinguished lectures by faculty from top-ranked international institutions, alongside research trips and fieldwork for hands-on learning.

## **Key Features:**

- **Transdisciplinary Learning:** The program integrates ethnographic methods, data collation, and survey skills with empirical archival research practices.
- **Global Engagement:** Students can participate in exchange semesters at globally reputed institutions.
- **Experiential Learning:** The program offers hands-on learning experiences through industry fellowships, research internships, and archival fieldwork.

#### **Career Prospects:**

Graduates can pursue careers in academia, public administration, journalism, policy think tanks, museums, galleries, and content creation for historical platforms. The BA (Hons.) in History program emphasizes the significance of engaging with history in the public sphere, extending beyond academia. This approach opens up opportunities for students to pursue MA/PhD positions in prestigious institutions worldwide.

## **BA Journalism and Mass Communication (Digital)**

## **Program Overview:**

This cutting-edge degree program is designed to equip students for the growing demand in the Indian and global media industries. It takes a digital-first approach focusing on the transformative role of technology in journalism and communication. It focuses on the program growth areas in media such as Social Media, Mobile Journalism, Data Visualisation and Search Engine Optimisation (SEO) program. This degree program trains students to become digital storytellers by providing hands-on training with state-of-the-art infrastructure and imparting cross-cutting communication skills, which are in demand in the media sector, corporates, public policy institutions, and start-ups.

#### **Career Prospects:**

Graduates can pursue roles as social media managers, content strategists, digital marketing specialists, SEO analysts, Data Journalists, Digital Content Analysts, Social Media Strategists, Media Managers, Communication Strategists, Public Relations Specialists, across all 4 specialisations.

#### SPECIALISATIONS\*

(Choice based in 2nd year)

- Social Media and Search Engine Optimisation
- Data, Analytics & Visualisation
- Media Management, Public Policy and Strategic Communications
- Digital Publishing / Website Management

## **BA Digital and Mass Media (Broadcasting)**

#### **Program Overview:**

This degree program equips students with sound technical skills to create digital video and audio content. Students are trained on the latest technology tools to produce, distribute and monetise media properties across digital multimedia industries. They are provided hands-on experience in the fields of Mobile Journalism, Audio/Video Production, Content Creation, Podcasting, Production, Direction and Live Broadcasting. Students work in one of the most advanced studios in the country where they learn the skills required for digital and mass media broadcasting, which are taught by the best professionals in the industry.

### **Career Prospects:**

Graduates can explore roles as Mobile Journalists, Digital Video Producers, Content Creators, and Social Media Managers, Radio Production, Podcast creation, production houses, event management companies, and online media platforms, across all 3 specialisations.

#### **SPECIALISATIONS\***

(Choice based in 2nd year)

- Mobile Journalism (Mojo): Digital Video Production and Monetisation
- Digital Audio Broadcasting: Radio Production, Podcasts and Distribution
- Digital Studio Management: Live Broadcasting and Floor Production

# **POSTGRADUATE PROGRAMS**

## **MA Journalism and Mass Communication (Digital)**

### **Program Overview:**

Our MA Journalism and Mass Communication (Digital), program is designed to provide students with a deep understanding of various aspects of mass media, with a particular focus on digital media and communication. Graduates of this program will be well-equipped to pursue rewarding careers in various fields of journalism, media, and mass communication in the digital age.

## **Key Features:**

- Transdisciplinary Learning: The program integrates perspectives from various disciplines to address contemporary challenges.
- Experiential Learning: Students gain practical experience through fieldwork and internships.
- Global Engagement: The program offers exchange opportunities with universities worldwide.

### **Career Prospects:**

Graduates of this program can pursue roles as digital journalists, content creators, social media strategists, digital editors, media analysts, and communication specialists in various industries such as news organizations, advertising agencies, PR firms, digital media companies, and corporate communications departments.



# **MA Digital and Mass Media (Broadcasting)**

## **Program Overview:**

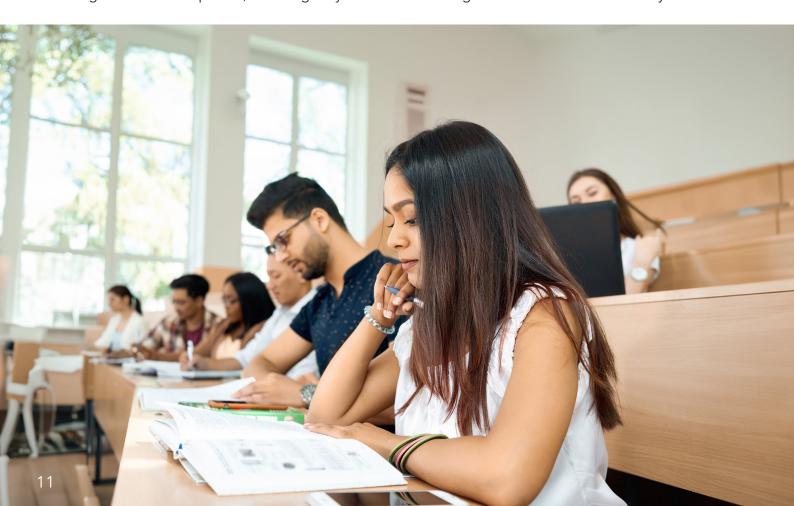
The MA Digital and Mass Media (Broadcasting) aims to provide students with learning about media writing, communication skills, and the fundamentals of electronic and digital production, equipping them with a diverse skill set relevant to the broadcasting industry. The program offers numerous career opportunities within the broadcasting industry, including roles in radio and television journalism, broadcast production, media management, multimedia storytelling, digital media content creation, and more.

### **Key Features:**

- **Transdisciplinary Learning:** The program integrates ethnographic methods, data collation, and survey skills with empirical archival research practices.
- **Experiential Learning:** The program offers hands-on learning experiences through industry fellowships, research internships, and archival fieldwork.
- **Global Engagement:** Students can participate in exchange semesters at globally reputed institutions.

### **Career Prospects:**

After completing the MA Digital & Mass Media (Broadcasting) students can pursue diverse roles such as television producer, radio host, broadcast journalist, video editor, content strategist, or social media manager. With the program's emphasis on digital media, they are also well-prepared for positions in online content creation, podcasting, and multimedia production. Additionally, graduates can explore opportunities with leading television networks, radio stations, production houses, advertising agencies, and digital media companies, ensuring a dynamic and fulfilling career in the media industry.



# **SELECTION CRITERIA**

ELIGIBILITY CRITERIA		SELECTION PROCESS
For UG	50% in 10th & 12th Any Stream	Personal Interview/ Valid SAT Score /CUET
For PG	50% in X, XII and Graduation in any stream	Personal Interview

# **SCHOLARSHIPS**\*

# Merit Scholarships

Up to 30% based on (12<sup>th</sup> Board Marks/ JEE Score/ CUET Score)

# 30% Fee Concession

to Bonafide residents of Uttarakhand

# Sports Scholarships

Providing scholarships for talented sportspersons

# **Freeships**

for underprivileged students

\*Please refer upes.ac.in for more information



# **EMINENT FACULTY**



**Atri Nautiyal** 

Director

A combined academic and corporate experience spanning over two decades, he has worked within major North American Financial Institutions such as the Canadian Imperial Bank of Commerce and TD Canada Trust in Canada, as a Financial planner specializing in Wealth Management. In academia, he has experience of over a decade in teaching and research in the domain of economics, environment, and displacements. At present, Atri is collaborating with the Department of Science & Technology in the field of renewable energy. Alongside his collaborators, he is engaged in studying the involuntary displacement resulting from the construction of hydro projects.



Himanshu is a political science and public policy expert. Earlier, he taught in the Department of Political Science at the South Asia Institute (SAI), Heidelberg University, Germany. He holds a Ph.D. from the National University of Singapore, where he held the prestigious president fellowship. The primary focus of his research is on institutional and policy change; public policy, governance, and development; politics of accountability; state capacity; and bureaucratic rationality.





Richa Chilana

**Assistant Professor** 

Richa Chilana teaches courses on popular fiction, crime fiction, stand-up comedy and singlehood studies at the School of Liberal Studies, UPES. She completed her doctoral degree at Centre for English Studies, JNU. She is currently working on the emergence and evolution of stand-up comedy in India. Her edited volumes, Punching Up in Stand-Up Comedy: Speaking Truth to Power, (Routledge, 2022) and Politics of Recognition and Representation in Indian Stand-Up Comedy, (Palgrave Macmillan, 2024) engage with the aesthetics and politics of comedy.

Sudha Tiwari

Assistant Professor

Dr. Sudha Tiwari is an expert on the history of contemporary India/South Asia, with a special focus on Partition, culture, cinema. Sudha has worked at Department of History, Ashoka University, as a teaching fellow. At SOLS, UPES, apart from teaching, she is responsible for designing curriculum, and outreach, marketing and enrolment assistance. She runs SOLS Film Club for university students, which has had ten successful screenings so far. Professor Sudha Tiwari published a book titled *The State and New Cinema in Contemporary India* (1960-1997) (2024, Routledge).



# **EMINENT FACULTY**



Amaresh Jha
Associate Professor

Dr Amaresh Jha is an experienced media professional: has been a Television journalist with Zee News, News Express, TV9, India News, and India TV and has also produced news for DD News. Dr Jha is Editor (Political and Internal Affairs) of the International Journal of Politics and Media. Dr Jha was previously Head of the School of Media and Entertainment at GD Goenka University where he oversaw academic administration, research, curriculum design and development.

## Melissa Reneaux Assistant Professor

Melissa teaches Psychology at the School of Liberal Studies. Earlier, she was a postdoctoral research associate at the Department of Bioengineering, Imperial College London. She worked with the Department of Psychology, City-University of London and received formal training in theoretical physics from St. Stephen's College, DU. Her research spans computational psychiatry and computational neuroscience. In leisure, she is a photography enthusiast.



**Shivani Wadhera**Assistant Professor

Shivani is an Assistant Professor at School of Liberal Studies, UPES. Prior to this, she was at Ashoka University, Sonepat and the Indian Statistical Institute in Delhi. She is also a research fellow of Center for research on Economics of Climate, Food, Energy and Environment in Economics and Planning Unit at ISI Delhi. Her research delves into various aspects of waste management, segregation at source, incentives for increasing plastic collection by the informal sector, weeding out toxins in plastics recycling, harmful effects of living next to landfills. She has received grants in the past from IGC Ethiopia, IGC, India, IGC Bangladesh, SANDEE and EfD.

Roshni Sengupta Associate Professor

Dr Roshni Sengupta is a leading scholar in the fields of media, visual and transnational cultures. She works on the interstices of media, politics, and transnational cultures, particularly on the representational politics of the marginalized and marginalization in realms of visual culture. Her work traces mediatized transnational connections of such communities with their original and spiritual motherland, India, thereby creating a knowledge pool for members of the diaspora groups and scholars based in India.



# **FACULTY ACHIEVEMENTS**





Anitha Menon, Melissa Reneaux, and Yamini Negi

Professor Anitha Menon, Dr. Melissa Reneaux, and Yamini Negi won the prestigious grant of 50,000 USD awarded by the Fielding School of Public Health, University of California Los Angeles (UCLA), to conduct research on the topic 'Promoting a conducive academic environment by addressing campus Interpersonal Violence (IpV) at an Indian Higher Education Institution'.









## Dr. Sakshi Chanana

Dr. Sakshi Chanana from the School of Liberal Studies, UPES, received the 'Humanities Research Fellowship' to participate in the 3-Day Winter Institute in Digital Humanities at NYU, Abu Dhabi, from January 16th to 18th, 2024. She completed an 18-hour introductory course in Computational Humanities-Introduction to R.

# **FACULTY ACHIEVEMENTS**



#### Devaleena Kundu

She is a recipient of the Fulbright-Nehru Doctoral Research Fellowship (2016-17). Her article titled "Negotiating Transgression, Deathlessness, and Senescence in Mary Shelley's 'The Mortal Immortal'" (2023) was published in Victoriographies, she presented her paper, "Graves Matter: Photographing Cemeteries and Their Imperial Legacy," at the symposium on Photographs and Afterlives hosted by the School of Social and Political Science, University of Edinburgh, UK (June 2023).



#### Himanshu Jha

Himanshu Jha delivered a distinguished Lecture at the Hankuk University of Foreign Studies, South Korea. Jha delivers a Special Lecture at the HSE University, St. Petersburg, Russia. He published an article in the Commonwealth & Comparative Politics 61 (4), co-authored a book chapter in *Open Government and Freedom of Information: Policy and Practice in Asia and the Middle East* by Habib Zafarullah and Noore Alam Siddiquee (Routledge) and contributed a book chapter in *Indian Politics and Policy Processes* (Routledge). He also co-edited a book on Globalization and Governance in India, Routledge.



Edited a volume titled Interdisciplinary Reflections on South Asian Transitions:

Exploring the Rise of Far Right Ideology (Palgrave Macmillan, 2023) that explores the socio-economic, cultural and political transformation of South Asia resulting from far-right populism.



# **FACULTY ACHIEVEMENTS**



#### Sudha Shashwati

Dr. Sudha Shashwati is a reviewer for the International Congress of Psychology, 2024, to be held in Prague, Czech Republic, from July 21st to 26th, 2024 where she will also be presenting her research titled 'Masculinities, Femininities, and the Dance of Inequality in Modern India: A Narrative Inquiry of Gender and Culture'

#### Dr. Aswani RS





# FACULTY FROM TOP UNIVERSITIES







Visting faculty from Marque Institutions





Yale University



# **GLOBAL OPPORTUNITIES**

Semester Abroad

Berkeley Global

Student Exchange and Research











Masters Progression



Global Pathway Program



Student Exchange





<sup>\*</sup>Indicative list- visiting faculty conduct lectures, seminar and masterclasses.

# **OUR LABS**

# **Psychology Lab**

The Psychology Laboratory is a multidisciplinary space run by experts from different sub-disciplines such as psychology, neuropsychology, computational neuroscience, mathematics, statistics, cognition, and philosophy.

The lab is used for teaching and research by faculty, research scholars, and students. It is equipped with industry-standard equipment such as EEG, virtual reality headsets, recording equipment, and tools for psychological assessment, data collection, and analysis. The lab promotes a multidisciplinary approach that enables students to conduct research with broader societal implications.

Our focus is on research that is relevant and addresses contemporary issues. Students are trained to administer psychometric tests (such as NEO-PIR, 16 PF, TAT, MMPI) to understand personality and psychopathology, and engage in scoring, interpretation, and report writing.

# **Data Lab**

The Data Laboratory for the School of Liberal Studies is equipped with state-of-the-art systems, making it an important space for learning. Students are trained in programming languages such as Python, MATLAB, R, and Sage, which are invaluable for learning statistics and data sciences. The Data lab emphasizes mathematical knowledge, expertise in data science, and conducting compelling research in these areas.

# **Archival Ideation Lab**

The Archival Ideation Laboratory focuses on training history students in conducting original research in archives. Located at UPES, the lab houses documents from the eighteenth century (including imperial gazettes, periodicals, and extant printed books) to contemporary times (such as old newspapers, education commission reports, and official records), with a focus on Uttarakhand. Many of these documents are unavailable in the public domain or accessible in any single global repository. Students also have access to rare philatelic and numismatic objects, augmenting their understanding of material culture.

# **Writing Praxis Lab**

The Writing Praxis Laboratory (WPL) at the School of Liberal Studies aims to provide students with a strong foundation in writing, enabling them to express themselves confidently in all aspects of life and career. The workshops and individualized tutoring sessions are designed to enhance students' research aptitude and improve their skills in academic writing. While the workshops emphasize the act of writing, there is also a discursive assessment of rhetoric, both in practical and theoretical terms. The WPL serves as an important platform for promoting language and communication competence among SoLS students and the UPES community as a whole.

# **OUR LABS**

# **Media Studio**

Our media studio is a facility equipped with modern technology and resources for students to learn various aspects of media production. These studios typically provide hands-on experience in areas such as audio recording, video production, graphic design, animation, and multimedia storytelling. The studio mimics professional environment, allowing students to gain practical skills and industry-standard techniques. Students learn how to operate cameras, edit footage, and create visual effects. The studio mimics professional environments, allowing students to gain practical skills and industry-standard techniques. Instructors in the studio provide effective guidance, feedback, and mentorship to students.





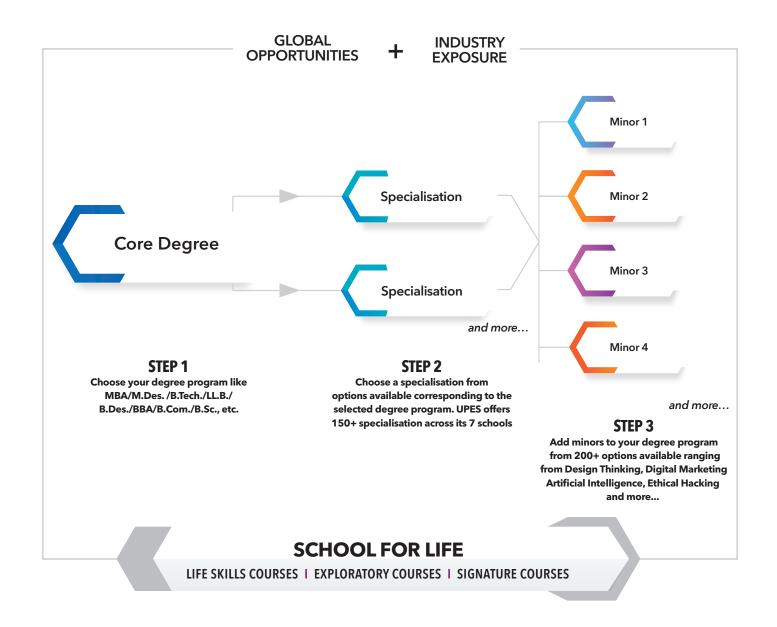




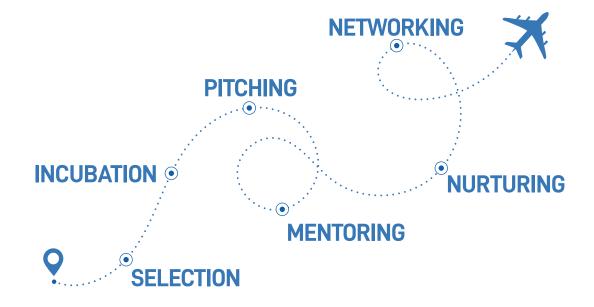
# **DESIGN YOUR OWN DEGREE**

The UPES curriculum framework is holistic in its overall structure, yet focuses on the individual needs of students to discover, experience, explore, and challenge. Along with the core subject, students can choose from subject-focused specialisations. They are also allowed to choose minor/exploratory subjects from other schools at UPES, which include: School of Advanced Engineering, School of Computer Science, School of Law, School of Business, School of Health Sciences and Technology,

School of Design, and School of Liberal Studies. The curriculum also offers Signature and Life-Skills courses through the School for Life. To round off this learning experience, students are required to undertake mandatory internships in the social sector, government/public sector, and industry. The combinations available for students to pick and choose from are endless, ensuring both depth and breadth of knowledge.







We help start-ups convert their ideas into real and viable businesses. Our goal is to assist brilliant innovators in navigating the early stages of setting up a start-up and reaching the point where they have developed a product/service impressive enough to raise money. This will be achieved through a mix of mentorship, grants and investments, legal and incorporation support, and allocation of workspace.

# 75+ START-UPS

RECEIVED GRANTS
FROM THE UNIVERSITY

# 250+ START-UPS

PRE-INCUBATED









# **CAMPUS LIFE**

- Life at UPES is truly an enriching experience, where students can create memories that will last a lifetime.
   It is about young learners discovering themselves through engaging activities that broaden their understanding of the world.
- There are more than twenty student chapters, including the Society of Petroleum Engineers, Cloud Security Alliance, the Society of Law and Literature, the Institute of Electrical and Electronics Engineers, the Moot Court Association, etc., as well as several clubs such as the National Service Scheme, Ras Rang Raag, Avishkarnam, Sphurit, etc. that cater to different interests and fields of study.
- Events such as Spandan, the annual youth festival; and 'Wow Wednesday', a mid-week activity for showcasing talent, bring together students from across all the schools on one stage.
- Sports events and activities at UPES offer students a wide range of opportunities for personal growth and skill development. Students develop important values such as discipline, team spirit, patience, and resilience.
- From learning to leisure and path-breaking innovations to life-long friendships, life at UPES is a vibrant blend of everything a learner aspires for. It is a place where artists, explorers, athletes, and innovators come together to pursue their passions and explore new horizons.

Scan to explore Life @ UPES

















SCAN TO FOLLOW US ON (5)

1800 102 8737 (10 am to 7 pm) enrollments@upes.ac.in | www.upes.ac.in

INTERNATIONAL STUDENTS WRITE TO US AT: international.admissions@upes.ac.in

ENERGY ACRES: BIDHOLI VIA-PREM NAGAR, DEHRADUN (UTTARAKHAND), INDIA

KNOWLEDGE ACRES: KANDOLI VIA PREM NAGAR, DEHRADUN-248 007 (UTTARAKHAND), INDIA